2011 Sherman Christmas Parade

Presented by:

Friday, Dec. 2, 2011 7 p.m. Downtown Sherman

RULES & GUIDELINES

REGISTRATION

- Entry Fees: Business—$30 (Chamber Members-$20) Non-business/Non-profit—$15
- Registration deadline is Friday, Nov. 18. *Any registration received after Nov. 18 requires a $60 late-entry fee.
- All registrations should be submitted to the SHERMAN DEPARTMENT OF TOURISM at 405 N. Rusk Street, Second Floor of the Municipal Building. Mail to: P.O. Box 1106, Sherman, TX 75091.
- Line-up placement and detailed parade information will by e-mailed by Nov. 30.

PARADE

- Friday, Dec. 2, 2011
- Line-up begins at 5:30pm
- All entries must be in position NO LATER than 6:30pm
- Parade begins at 7 pm
- Judging will take place en route; winners will be announced at the end of the parade.

JUDGING CRITERIA

- Float & vehicle entries judged on:
  -Theme -Lighting -Creativity -Originality
- Performance groups judged on:
  -Adherence to 30-second time limit
  -Originality -Creativity -Precision
- *Performance groups will have the option of 30 seconds to perform in front of the reviewing stand. A performance group could be a dance troupe, a lawn chair or briefcase brigade, cheerleaders, or any group that has a synchronized or choreographed performance. Strict adherence to the 30-second time limit will be enforced to prevent a parade bottleneck. Performance groups may ride through the parade route, but loading and unloading time counts in the allotted 30 seconds.*

RULES

- All entries must be decorated in accordance with the theme "**Star Spangled Christmas**" to be eligible for prizes.
- Exact number of vehicles are required on the registration form so that the line-up may be planned.
- All vehicle entries should be lighted.
- No firearms permitted.
- All entries are prohibited from throwing items into the crowd, such as candy, beads, prizes, etc.
- Absolutely no Santas allowed on entries; any entry with a Santa will be asked to leave the parade area.
- All entries are allowed to participate at the discretion of the Sherman Department of Tourism; this group reserves the right to refuse participation at any time before or during the parade.

2011 Sherman Christmas Parade

Presented by:

SHERMAN TEXAS
RED RIVER · WHITE STARS · BLUE SKY
www.shermantx.org

Friday, Dec. 2, 2011 7 p.m. Downtown Sherman

PARADE ENTRY FORM

Name of group: _____

Contact person: _____

Daytime phone: _____ E-mail:*_____
(*Required—your entry # and parade information will be sent to this email)

.....

Category (circle all that apply):

Business Float Non-business/Non-profit Float Performance Group

Equestrian Decorated Car/Truck Decorated Motorcycle

.....

Number of People: _____

Number of Vehicles: _____
*to include trailers

Music (circle one): Yes No

Return registration form and fee no later than Friday, Nov. 18:
Mail to: Sherman Department of Tourism
P.O. Box 1106
Sherman, TX 75091
Walk-in: 405 N. Rusk Street, Second Floor Municipal Building

ENTRY FEES: Business—$30 (Chamber Members-$20) Non-business/Non-profit—$15
*Registrations received after Nov. 18 require $60 late fee. No registrations after Nov. 30.

FOR STAFF USE ONLY: AMOUNT _____ CASH _____ CHECK # _____ CC _____

Over ➡

To all Sherman Christmas Parade entries:

We would love to have a description of your float/vehicles, or information about your organization or business. The parade emcees will then talk about this while your float passes by the reviewing stand.

Please fill out the information below so we can tell the audience about your floats and vehicles!

1. What is the "theme" of your float? (i.e. cartoon character, Christmas story, etc.)

   _____
   _____
   _____
   _____
   _____

2. How many years have you participated in the Christmas Parade?

   _____
   _____
   _____
   _____
   _____

3. How long did it take you to decorate your float?

   _____
   _____
   _____
   _____
   _____

4. Is there anything unusual or different about your float that the crowd might like to know?

   _____
   _____
   _____
   _____
   _____

5. Describe your organization/business in three sentences or less.

   _____
   _____
   _____
   _____
   _____

6. Please list anything else you think the crowd might be interested in learning.

   _____
   _____
   _____
   _____
   _____

Thanks and see you at the parade!